

Focus Magazine Group

Media Pack



Connecting local businesses
and communities

Focus Buckingham • Focus Towcester • Focus Brackley

About us

Focus Marketing Limited is an independent publishing group bringing local businesses and communities closer together. Our philosophy is simple, we produce interesting, informative, colourful and eye-catching A5 magazines, with general articles, business reviews and competitions for readers – combined with advertisements from all trades, businesses and companies locally.

This affordable advertising is a cost effective solution for business owners to promote and advertise their products and services in their local area.

Our current portfolio of magazines offers a combined circulation of over 35,000 delivered to homes and businesses, making them an integral part of the community of which they serve.

Our local magazine titles, offer businesses advertising coverage for South Northants and North Buckinghamshire.

Please call for any further information about our publications on **01327 353753**.

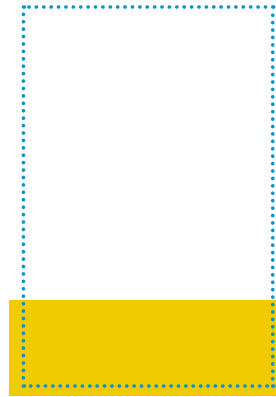


Our Distribution

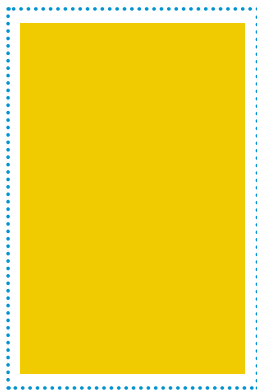


Advertisement sizes

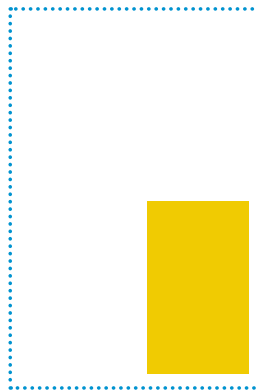
and technical specifications



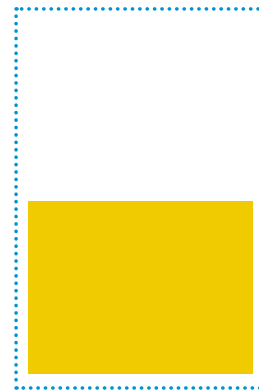
Front Cover
48mm (h) x 148mm (w)
(with a 3mm bleed)



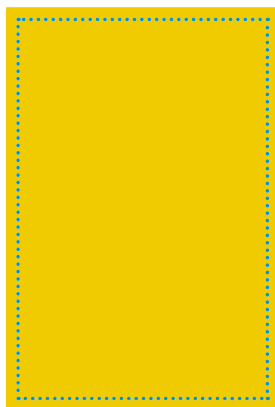
Full Page
183mm (h) x 127mm (w)



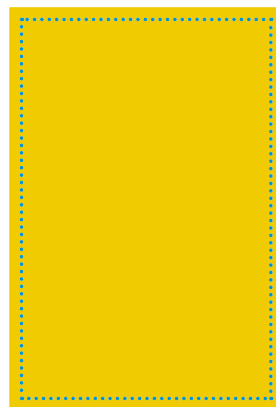
Quarter Page
91mm (h) x 61.5mm (w)



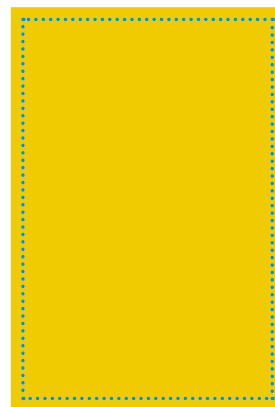
Half Page
91mm (h) x 127mm (w)



Inside Front Cover
210mm (h) x 148mm (w)
(with a 3mm bleed)



Inside Back Cover
210mm (h) x 148mm (w)
(with a 3mm bleed)



Back Cover
210mm (h) x 148mm (w)
(with a 3mm bleed)

Advertisements supplied by customers must be supplied in .PDF, .JPEG or .TIFF format, with any images used saved at a resolution of at least 300dpi. Word, Publisher or Excel files will not be accepted.

Advertisement Rates

Size	Focus Towcester & Focus Brackley	Focus Buckingham
Quarter Page	£53.00	£78.00
Half Page	£102.00	£135.00
Full Page	£199.00	£220.00
Front Cover**	£180.00	£230.00
Inside Front Cover**	£235.00	£255.00
Inside Back Cover**	£175.00	£235.00
Back Cover**	£299.00	£375.00

**Limited availability on all Premium spaces. Artwork Charges £25.00. Easy payment plan available.

Discounts are available in Focus Buckingham MK18 only when paid at time of booking.

10% discount when booking 2 consecutive advertisements or
15% discount when booking 3 as shown below.

Bookings in Focus Buckingham MK18	Quarter Page	Discount rate each	Half Page	Discount rate each	Full Page	Discount rate each
1 booking	£78.00	N/A	£135.00	N/A	£220.00	N/A
2 bookings 10%	£156.00	£70.20	£270.00	£121.50	£440.00	£198.00
3 bookings 15%	£234.00	£66.30	£405.00	£114.75	£660.00	£187.00

All prices quoted are correct at time of printing and are all subject to current VAT rates.

Please note the cancellation deadline is 60 days for Premium spaces and 7 working days for all other advertising prior to the deadline date and must be provided by either letter or e-mail. Verbal cancellations will not be accepted.



Copy Deadlines

Edition	Focus Towcester, Focus Brackley & Focus Buckingham
Feb / March 2024	10th January 2024
April / May 2024	6th March 2024
June / July 2024	8th May 2024
Aug / Sept 2024	10th July 2024
Oct / Nov 2024	4th September 2024
Dec 2024 / Jan 2025	6th November 2024

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Methods of Payment

We accept payment by any of the following methods:

Debit / Credit Cards

You can now pay directly from your invoice, just click the **PAY NOW** button. Alternatively, we accept card payments over the telephone, call the Accounts Office on **01908 521220** or the Sales Office on **01327 353753**.

Direct Debit

Set up your own Direct Debit online with



Just click on the GoCardless logo and follow the instructions to set up a direct debit to us from your bank account.

Bank Transfer

Acc name: **Focus Marketing Ltd**

Sort Code: **08-92-50**

A/C No: **684 34 223**

*Quoting your Company Name
or invoice number as a reference.*

*Remittances should be emailed to
accounts@focusmagazinegroup.co.uk*

Please note: We do not accept cheques.



VAT No: 938 3736 86



Business Printing

- Personalised invoice and order pad/sets
- Professionally designed leaflets, booklets, brochures, magazines, gift vouchers, menus, etc
- Business cards and letterheads
- Design and print or print only
- Distribution service





Leaflet Distribution

- Delivery of A5 leaflets or postcards* with our Focus Towcester or Focus Brackley Magazines
- The fee is £49** per 1000 delivered, payable in full upon confirmation of your booking
- We offer a leaflet design and print service at an additional cost
- To check availability and make your booking please contact Steve on **07756 544511**.



*If you are looking to deliver anything other than an A5 leaflet, we will do our best to accommodate for you. There will be an additional fee of £10 + VAT per 1000 for A4 or folded leaflets.
 **All prices quoted are correct at time of printing and are all subject to current VAT rates.

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 **Focus**
Magazine Group